Principal Profile

Principal Name: Customers First! Coalition

Business Or Interest: Alliance of consumer organizations, municipal electric utilities, rural

electric cooperatives, wholesale electric suppliers, an investor owned

utility, renewable energy advocates, and labor organizations.

Lobbying Interests: The Customers First! Coalition weighs in on matters affecting electricity regulation, with a specific interest in protecting customers from an unstable regulatory environment caused by "deregulation" or "restructuring." The organization also supports beneficial renewable

energy, energy efficiency, electrification and electric vehicles.

Title: Executive Director

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